

MAY 02 2005

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Attention: Examiner: James R. Sheleheda

Supervisory Examiner: Chris Grant

UNITED STATES PATENT AND TRADEMARK  
OFFICE

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Phone: (703) 305-8722

Alt: (703) 308-4755

Pages: Cover + 1+13 = 15

Date: May 2, 2005

From: Georgann S. Grunebach

Fax: (310) 964-0941

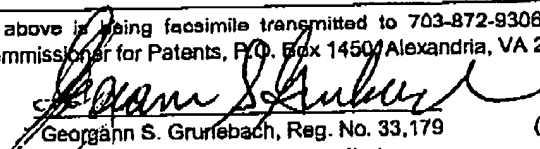
Assistant General Counsel

Phone: (310) 964-4615

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I hereby certify that the correspondence identified above is being facsimile transmitted to 703-872-9306 (Office Facsimile Number for TC 2614), addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
Georgann S. Grunebach, Reg. No. 33,179  
(Printed Name of Depositor)May 2, 2005  
(Date of Signature)

Attention: Commissioner for Patents

Please find attached Re: 09/732,498

- > AMENDMENT (13 pages)
- > TRANSMITTAL LETTER FOR AMENDMENT (1 page)

**PLEASE CONFIRM RECEIPT OF THIS FACSIMILE**

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

PATENT  
Docket No. PD-200153A  
CUSTOMER NO.: 020991

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Derek Footer, et al.  
Serial No.: 09/732,498  
Filed: December 6, 2000  
For: SYSTEM FOR OBTAINING DATA REGARDING  
CUSTOMER USE OF INTERACTIVE TELEVISION

Date:  
Group Art Unit:  
Examiner:

May 2, 2005  
2614  
Shelehada, James

## TRANSMITTAL LETTER FOR AMENDMENT

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MAY 02 2005

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir: Transmitted herewith is an amendment in the above-identified application.

\_\_\_\_\_ An extension for \_\_\_\_\_ months(s) has already been secured; the fee paid therefor of  
is deducted from the total fee due for the total months of extension now requested. \$ \_\_\_\_\_  
Extension fee due with this request \$ \_\_\_\_\_

☒ Applicant believes that no extension of time is required to respond to the Office Action dated March 1, 2005.  
However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

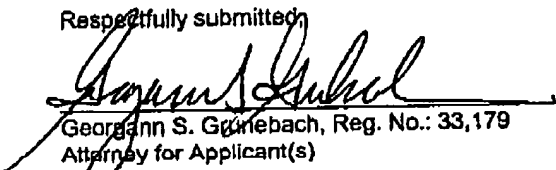
☒ No additional fee for claims is required.

\_\_\_\_\_ The fee for claims has been calculated as shown below:

	CLAIMS AS AMENDED				PRESENT EXTRA	RATE	ADDITIONAL FEE
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR					
TOTAL CLAIMS	17	minus 24	=	0	x	\$ 18.00	\$ -0-
INDEPENDENT CLAIMS	2	minus 5	=	0	x	\$ 86.00	\$ -0-
MULTIPLE DEPENDENT CLAIMS					+	\$ 290.00	\$ -0-
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:							\$ -0-

Charge \$000.00 to Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383.

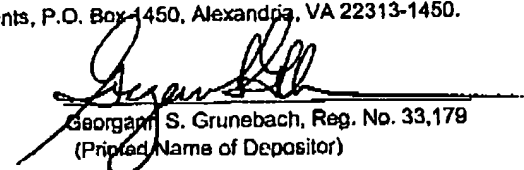
Respectfully submitted,

  
Georgann S. Grunebach, Reg. No.: 33,179  
Attorney for Applicant(s)

## CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

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THE DIRECTV GROUP, INC.  
Patent Docket Administration  
Bldg. R11, M/S A109  
PO Box 956  
El Segundo, CA 90245  
Telephone: (310) 964-4615

  
Georgann S. Grunebach, Reg. No. 33,179  
(Printed Name of Depositor)

May 2, 2005  
(Date of Signature)

Date: May 2, 2005

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Footer et al.

Serial No.: 09/732,498

Filed: December 6, 2000

For: **SYSTEM FOR OBTAINING  
DATA REGARDING CUSTOMER  
USE OF INTERACTIVE  
TELEVISION**

Examiner: SHELEHEDA, James R.

Art Unit: 2614

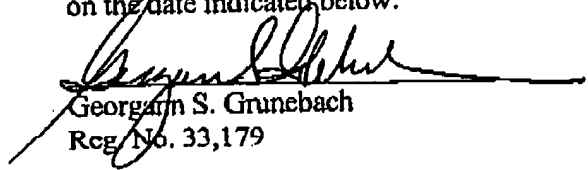
Our File No.: PD-200153A

Certificate of Transmission under  
37 CFR 1.8

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on the date indicated below.

  
Georgann S. Grunebach  
Reg. No. 33,179

Date: May 2, 2005

**AMENDMENT AFTER FINAL PURSUANT TO § 1.116**

Mail Stop AF  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action mailed March 1, 2005, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.